

ELYRIA COMMUNITY PARTNERSHIP

STRATEGIC PLAN

MISSION

To revitalize the Elyria community including downtown and its neighborhoods, respecting the history of the city and improving the quality of life for residents.

VISION

Elyria is a thriving, racially equitable, vibrant, economically growing community with quality and affordable housing and a vibrant downtown.

VALUES

Collaboration

*Equity &
Inclusion*

Impact Oriented

Integrity

Transparency

GOALS & STRATEGIES

Establish Operational Capacity & Sustainability

1. Recruit Staff Leadership & Build Overall Capacity
2. Maintain Existing Funders & Expand Number of Supporters
3. Create and Promote Independent Organizational Identity, Voice, & Culture
4. Continue Growth, Governance Efforts, & Board Training
5. Involve Key Institutional, Business, and Public Sector Partners
6. Engage Elyria Residents to Build Trust & Organize around Community

Drive Downtown Development & Vibrancy

1. Energize & Activate the District through Ongoing Events
2. Promote the District through Consistent, Compelling Marketing
3. Recruit New & Support Existing Small Businesses
4. Lead Placemaking, Planning, & Beautification Efforts
5. Preserve Historic Buildings & Fabric by Direct Ownership, Partnership, and/or Advocacy
6. Improve Connections to Natural Areas, Residential Areas, & Key Assets

Spur New & Restore Existing Housing

1. Lead or Support Vacant / Distressed Housing Rehab
2. Increase & Diversify Quality Housing Options
3. Generate Private and Nonprofit Sector Interest & Partnerships for New Housing
4. Support Current Homeowner Maintenance and Repairs
5. Team with City / County on Targeted Housing Programs